



CARILEC

An Association Of Electric Energy Solution Providers

SPONSORSHIP PACKAGE & EVENT ADVERT RATES

2023

**Your Path to Gaining
Caribbean Visibility
Starts Here!**



About Us

Established in 1989, the Caribbean Electric Utility Services Corporation (CARILEC) is the Premier Association of Caribbean Electric Energy Solutions Providers, facilitating the development of world-class sustainable electric energy solutions within the region. CARILEC strives to enhance the effectiveness of its members by providing industry related services, creating regular networking, training, and knowledge sharing opportunities, supporting mutual assistance programs, and accelerating the region's energy sector transition to renewable energy sources, through innovation and advocacy.

CARILEC's events present the ideal marketing and advertising platform to facilitate increased awareness and visibility of your organisation's products, services, and industry expertise. Such exposure provides a solid foundation for your organisation's growth and development in the Caribbean, South and Central Americas electric energy markets. If your company is desirous of creative, innovative, and interactive ways to

reach new, loyal, and active customers and other relevant stakeholders during a virtual era, CARILEC invites you to partner with us. The lucrative cross-marketing benefits offered by your partnership with CARILEC, will enable your organisation to reach targeted customers more efficiently, credibly, and memorably. Your organisation will be fully supported by an Association with over thirty (30) years' experience in building and maintaining mutually beneficial partnerships, agreements, and alliances in the Caribbean electric energy sector.

Our sponsorship package is designed to strategically position your brand in the Caribbean region, to derive maximum financial returns, establish solid networking opportunities, forge valuable business partnerships, and leverage lead generation. We offer a host of sponsorship benefits that can be tailored to your marketing and overall organisational goals and specific budget. CARILEC is committed to supporting your organisation's emergence or continued advancement in the region's energy sector; your path to attaining Caribbean visibility starts here!

About Our Regional & International Partners



Sponsor Packages 2023

Diamond

Platinum

Emerald

Gold

Silver

Bronze



CARILEC
An Association Of Electric Energy Solution Providers

Save The Dates

Events

Co-Host

Location

March 29-31, 2023

Human Resource, Corporate Communications
& Customer Service Conference

Trinidad & Tobago

April 15-16, 2023

Line-workers Field Safety Training & Rodeo

Co-Hosted by



Saint Lucia

April 25, 2023

Disaster Management Roundtable



May 21-24, 2023

CEOs' & Leadership Conference

Co-Hosted by



Punta Cana,
Dominican Republic

July 23-27, 2023

Engineering & Procurement
Conference & Exhibition

Trinidad & Tobago

September 24th-28th, 2023

CAREC Conference & Exhibition



Miami, USA

October 17-18, 2023

Geographic Information
Systems Symposium

Co-Hosted by



November 15, 2023

Occupational Health &
Safety Roundtable & Training





Engineering & Procurement Conference & Exhibition

Engineering & Procurement Conference & Exhibition

July 23rd - 27th, 2023 | Trinidad and Tobago

Diamond Sponsor (Exclusive) – USD\$30,000

Investment Benefits:

- Event branding – Social Media post, electronic marketing, and regional media.
- Event website page & event platform (app and webpage)– Company logo and website link.
- Continuous mentions/visibility throughout event
- Pre & post social media and event platform sponsor highlights
- Virtual sponsor profile & 1 Complimentary premium exhibitor booth
- 30% off any 1 additional exhibitor booths
- Logo visibility on home-screen, profiles, and sessions on event platform
- 30-90 sec company video played 2-3x during the opening ceremony and in-session
- Official recognition at opening ceremony
- Free full-page advert in the CARILEC CE Industry Journal (November 2023)
- 4 complimentary event passes
- 1 presenter slot on the event agenda
- Sponsorship of the official conference dinner
- Prominent display of company banners and other visibility placements*
- 5-8 min speech at gala dinner
- Exclusive gala dinner VIP tables (1-2)
- Sponsors promotional collateral/gifts on entrance table or dinner tables
- Event lead generation

**Sponsor category exclusive to members only*

Platinum Sponsor (Exclusive)– USD\$25,000

Investment benefits:

- Event Branding – Social Media post, electronic marketing, and regional media.
- Event website page & event platform (app and webpage) – Company logo and website link.
- Continuous mentions/visibility throughout event
- Pre & post social media and event platform sponsor highlights
- Virtual sponsor profile & 1 complimentary premium exhibitor booth
- 20% off any additional exhibitor booths
- Logo visibility on home-screen, profiles, and sessions on event platform
- 30-90 sec company video played 2-3x on the second day of the event
- Official recognition at opening ceremony
- Full-page advert in the CARILEC CE Industry Journal (November 2023)
- 3 complimentary event passes
- 1 presenter slot on the event agenda
- Sponsorship of opening ceremony cocktail
- 5-8 min speech at the opening ceremony cocktail
- Prominent display of company banners and other visibility placements at networking cocktail
- Event lead generation

**Sponsor category exclusive to members only.*

Emerald Sponsor - USD \$20,000

Investment Benefits:

- Event Branding – Social Media post, electronic marketing, and regional media.
- Event website page & event platform (app and webpage) – Company logo and website link.
- Continuous mentions/visibility throughout event
- Pre & post social media and event platform sponsor highlights
- Virtual sponsor profile & 1 free standard exhibitor booth
- Logo visibility on home-screen, profiles, and sessions on event platform
- 30-90 sec company video played 1-2x during the event
- Official recognition at opening ceremony
- Full-page advert in the CARILEC CE Industry Journal (November 2023)
- 1 complimentary event pass
- 1 presenter slot on the event agenda
- Sponsorship of a Welcome Cocktail or Outdoor Social Event
- 5-8 min speech during sponsored social event
- Prominent display of company banners and other visibility placements at networking cocktail
- Event lead generation

**Sponsor category exclusive to members only.*

** First sponsor to secure the Emerald Package will select between Welcome Reception or Networking Brunch.*

Gold – (Only 3 Spots) USD\$12,000

Investment Benefits:

- Event Branding – Social Media post, electronic marketing, and regional media
- Event website page & event platform (app and webpage)– Company logo and website link
- Continuous mentions/visibility throughout event
- Official recognition at opening ceremony
- Complimentary virtual sponsor space/profile
- 50% off standard booth
- Logo visibility on home-screen, profiles, and sessions on event platform
- Pre & post social media and event platform sponsor highlights
- 50 % off one event ticket
- Sponsorship of a conference luncheon
- Prominent display of company banners and other visibility placements
- Sponsors promotional collateral on sponsor's event banquet tables
- 5 min speech in-session before lunch
- Invitation to dinner (non-registrants) – 1 free pass
- 30% off advert in the CARILEC CE Industry Journal (November 2023)
- Event lead generation

**Open to members and non-members.*

Silver – (Only 5 Spots) USD\$8,000

Investment benefits:

- Event Branding – Social Media post, electronic marketing, and regional media
- Event website page & event platform (app and webpage)– Company logo and website link
- Continuous mentions/visibility throughout event
- Official recognition at opening ceremony
- Virtual sponsor profile & 20% off standard booth
- Logo visibility on home-screen, profiles, and sessions on event platform
- Pre & post social media and event platform sponsor highlights
- Prominent display of company banners and other visibility placements
- 30 % off one event ticket
- Sponsorship of a conference coffee break
- Invitation to dinner (non-registrants) – 1 free pass
- 30% off advert in the CARILEC CE Industry Journal (November 2023)
- Event lead generation

**Open to members and non-members.*

Bronze – USD\$5,000

Investment benefits:

- Event Branding – Social Media post, electronic marketing, and regional media
- Event website page & event platform (app and webpage)– Company logo and website link
- Continuous mentions/visibility throughout event
- Official recognition at opening ceremony
- Virtual sponsor page & complimentary standard booth
- Invitation to dinner (non-registrants) – 1 Free pass
- 20% off advert in the CARILEC CE Industry Journal (November 2023)
- Event lead generation

**Open to members and non-members.*

Technical Tour Sponsor

Ad-on USD\$8,500

Includes t-shirts and promo banner.

Stand Alone USD\$10,000

Includes t-shirts and promo banner

**Ad-on exclusive to members only.*

Collateral Sponsor Opportunities - (Only 2 -Spots) \$2,500

Registration Desk giveaways: Note Pads, Journals, & Pens, mini gifts (sponsor to supply gifts)

Event Sponsorship

Member Form - Expression of Interest



CARILEC
An Association Of Electric Energy Solution Providers

Date: _____

1. COMPLETE THE COMPANY INFORMATION IN THIS SECTION

Company Name: _____

Authorized Company Representative Information

Address: _____

Name / Position _____ / _____

Address: _____

Telephone _____

Website: _____

Email _____

2. TICK THE EVENT/LEVEL THAT THE COMPANY IS INTERESTED IN SPONSORING (ONE EVENT PER FORM)

EVENT

SPONSORSHIP LEVEL

☐ HR/PR/CS CONFERENCE

☐ DIAMOND SPONSOR

☐ CEOs & LEADERSHIP CONFERENCE

☐ PLATINUM SPONSOR

☐ ENGINEERING & PROCUREMENT CONFERENCE

☐ EMERALD SPONSOR

☐ CAREC CONFERENCE & EXHIBITION

3. BY SIGNING BELOW, THE AUTHORIZED COMPANY REPRESENTATIVE UNDERSTANDS THAT:

1. Sponsoring companies wishing to hold independent social functions or organize technical tours must do so outside of CARILEC's scheduled events. Notwithstanding, sponsoring companies must consult with CARILEC's Marketing and Member Services Department at least 2 months prior to the event in this regard.
2. Sponsoring companies must adhere to deadlines for the submission for personnel biographical data and other corporate information
3. Sponsoring companies must submit all high-resolution logos, images and promotional graphics to the CARILEC office electronically within one week of confirmation of sponsorship.
4. Logos should be submitted in the following formats high quality formats: PDF, EPS, JPEG
5. Images and promotional graphics must be in the following high quality formats: PDF, JPEG, PNG, TIFF, BMP
6. If a company is selected to sponsor an event, full payment must be made at least 15 days after notification of sponsorship award. CARILEC reserves the right to rescind its offer of sponsorship if payment is not made within that time.

Authorized Representative Signature

Date

4. DO NOT COMPLETE THIS SECTION. TO BE COMPLETED BY CARILEC AND COPY RETURNED TO COMPANY

Date Received _____

Received by _____

Agreement & Payment

For Sponsorship & Advertisement



CARILEC
An Association Of Electric Energy Solution Providers

Mr./Ms./Mrs. _____ Title _____

Organization: _____ Parent Company: _____

Address: _____

City/State/Province: _____ Country/Postal Code: _____

Tel: _____ Fax: _____

E-mail Address: _____ Company URL: _____

Conference Selection

HC/PR/CS _____ CEOs & Leadership _____ Line-workers Symposium _____ Engineering _____

CAREC Conference & Exhibition _____

Diamond _____ Platinum _____ Emerald _____ Gold _____ Silver _____ Bronze _____ Other _____

Advertisements

Half Page _____ Full Page _____ Center Page _____

Total Amount Due: \$ _____

_____ **I will pay by cheque or bank draft made payable to CARILEC** (CHEQUES MUST BE MADE PAYABLE TO CARILEC)

BANKING DETAILS:

CARILEC,
A/C NO. 1129402
SWIFT: PNBUS3NNYC
CIBC FIRST CARIBBEAN INTERNATIONAL BANK LTD
BRIDGE STREET
CASTRIES
SAINT LUCIA
SWIFT CODE: FCIBLCLC

CORRESPONDING BANK DETAILS:

WELLS FARGO
375 PARK AVENUE, NY 4080
NEW YORK 10152
SWIFT CODE: PNBUS3NNYC
ABA NO.: 026005092

_____ **Please provide me with the Credit Card payment link.**

FULL PAYMENT MUST BE PAID TWO (2) MONTHS BEFORE EVENT.

***Terms and conditions apply.**

Some of our Sponsors over the Years





CARILEC

An Association Of Electric Energy Solution Providers

Contact and Submission Information Events Leads



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