



# CARILEC

An Association Of Electric Energy Solution Providers

## SPONSORSHIP PACKAGE & EVENT ADVERT RATES

# 2023



**Your Path to Gaining  
Caribbean Visibility  
Starts Here!**



# About Us

**E**stablished in 1989, the Caribbean Electric Utility Services Corporation (CARILEC) is the Premier Association of Caribbean Electric Energy Solutions Providers, facilitating the development of world-class sustainable electric energy solutions within the region. CARILEC strives to enhance the effectiveness of its members by providing industry related services, creating regular networking, training, and knowledge sharing opportunities, supporting mutual assistance programs, and accelerating the region's energy sector transition to renewable energy sources, through innovation and advocacy.

CARILEC's events present the ideal marketing and advertising platform to facilitate increased awareness and visibility of your organisation's products, services, and industry expertise. Such exposure provides a solid foundation for your organisation's growth and development in the Caribbean, South and Central Americas electric energy markets. If your company is desirous of creative, innovative, and interactive ways to

reach new, loyal, and active customers and other relevant stakeholders during a virtual era, CARILEC invites you to partner with us. The lucrative cross-marketing benefits offered by your partnership with CARILEC, will enable your organisation to reach targeted customers more efficiently, credibly, and memorably. Your organisation will be fully supported by an Association with over thirty (30) years' experience in building and maintaining mutually beneficial partnerships, agreements, and alliances in the Caribbean electric energy sector.

Our sponsorship package is designed to strategically position your brand in the Caribbean region, to derive maximum financial returns, establish solid networking opportunities, forge valuable business partnerships, and leverage lead generation. We offer a host of sponsorship benefits that can be tailored to your marketing and overall organisational goals and specific budget. CARILEC is committed to supporting your organisation's emergence or continued advancement in the region's energy sector; your path to attaining Caribbean visibility starts here!

# About Our Regional & International Partners



# Sponsor Packages 2023

Diamond

Platinum

Emerald

Gold

Silver

Bronze



**CARILEC**  
An Association Of Electric Energy Solution Providers

Save The Dates

Events

Co-Host

Location

March 29-31, 2023

Human Resource, Corporate Communications  
& Customer Service Conference

Trinidad & Tobago

April 15-16, 2023

Line-workers Field Safety Training & Rodeo



Saint Lucia

April 25, 2023

Disaster Management Roundtable



May 21-24, 2023

CEOs' & Leadership Conference



Punta Cana,  
Dominican Republic

July 23-27, 2023

Engineering & Procurement  
Conference & Exhibition

Trinidad & Tobago

September 24th-28th, 2023

CAREC Conference & Exhibition



Miami, USA

October 17-18, 2023

Geographic Information  
Systems Symposium



November 15, 2023

Occupational Health &  
Safety Roundtable & Training







## Chief Executive Officers & Leadership Conference

# Chief Executive Officers & Leadership Conference

May 21st – 24th, 2023 | Punta Cana, Dominican Republic

**Diamond Sponsor (Exclusive) USD\$30,000**

## Investment Benefits:

- Event Branding – Social Media post, electronic marketing, and regional media.
- Event website page & event platform (app and webpage)– Company logo and website link.
- Continuous mentions/visibility throughout event
- Pre & post social media and event platform sponsor highlights
- Virtual sponsor profile
- Logo visibility on home-screen, profiles, and sessions on event platform
- 30-90 sec company video played 2-3x during conference sessions
- Official recognition at opening ceremony
- Full Sponsorship of the CEO's Panel Discussion
- Free full-page advert in the CARILEC CE Industry Journal (November 2023)
- 4 complimentary event passes
- 1 presenter slot on the event agenda
- Sponsorship of the official conference Dinner
- Prominent display of company banners and other visibility placements\*
- 5 min speech at dinner
- Exclusive dinner VIP tables
- Sponsors promotional collateral/gifts on entrance table or dinner tables
- Introduction of team to the CARILEC Board of Directors
- Event lead generation

*\*Sponsor category exclusive to members only.*

**Platinum (Exclusive)– USD\$25,000**

## Investment benefits:

- Event Branding – Social Media post, electronic marketing, and regional media.
- Event website page & event platform (app and webpage)– Company logo and website link.
- Continuous mentions/visibility throughout event
- Pre & post social media and event platform sponsor highlights
- Virtual sponsor profile
- Logo visibility on home-screen, profiles, and sessions on event platform
- 30-90 sec Company video played at the opening ceremony
- Official recognition at opening ceremony
- Full-page advert in the CARILEC CE Industry Journal (November 2023)
- 3 complimentary event passes
- 1 presenter slot on the event agenda
- Sponsorship of opening ceremony cocktail
- 5 min speech at the opening ceremony
- Prominent display of company banners and other visibility placements at opening ceremony cocktail
- Event lead generation

*\*Sponsor category exclusive to members only.*

## Emerald Sponsor - USD \$20,000

### Investment benefits:

- Event Branding – Social Media post, electronic marketing, and regional media.
- Event website page & event platform (app and webpage) – Company logo and website link.
- Continuous mentions/visibility throughout event
- Pre & post social media and event platform sponsor highlights
- Virtual sponsor profile
- Logo visibility on home-screen, profiles, and sessions on event platform
- 30-90 sec company video played 1-2x during the event
- Official recognition at opening ceremony
- Full-page advert in the CARILEC CE Industry Journal (November 2023)
- 2 complimentary event pass
- 1 presenter slot on the event agenda
- Sponsorship of a Welcome Cocktail or Networking Brunch
- 5-8 min speech during sponsored social event
- Prominent display of company banners and other visibility placements at networking cocktail
- Event lead generation

*\*Sponsor category exclusive to members only.*

## Gold – USD\$12,000

### Investment Benefits:

- Event branding – Social Media post, electronic marketing, and regional media
- Event website page & event platform (app and webpage)– Company logo and website link.
- Continuous mentions/visibility throughout event
- Official recognition at opening ceremony
- Logo visibility on home-screen, profiles, and sessions on event platform
- Pre & post social media and event platform sponsor highlights
- Virtual sponsor profile
- 1 Complimentary event ticket
- Sponsorship of a conference luncheon
- Prominent display of company banners and other visibility placements
- Sponsors promotional collateral/gifts on entrance table or lunch tables
- 5 min speech in-session before lunch
- Invitation for 2 non-registrants to attend opening ceremony and reception
- Invitation to dinner (non-registrants) – 1 free pass
- 50% off advert in the CARILEC CE Industry Journal (November 2023)
- Event lead generation

*\*Open to members and non-members.*

## Silver – USD\$8,000

### Investment benefits:

- Event branding – Social Media post, electronic marketing, and regional media
- Event website page & event platform (app and webpage)– Company logo and website link.
- Continuous mentions/visibility throughout event
- Virtual sponsor profile
- Official recognition at opening ceremony
- Logo visibility on home-screen, profiles, and sessions on event platform
- Pre & post social media and event platform sponsor highlights
- Sponsorship of a conference break
- Prominent display of company banners and other visibility placements
- Sponsors promotional collateral on banquet tables
- Invitation to dinner (non-registrants) – One free pass
- 30% off advert in the CARILEC CE Industry Journal (November 2023)
- 1 complimentary event ticket

*\*Open to members and non-members.*

## Bronze – USD\$5,000

### Investment benefits:

- Event Branding – Social Media post, electronic marketing, and regional media
- Event website page & event platform (app and webpage)– Company logo and website link.
- Continuous mentions/visibility throughout event
- Official recognition at opening ceremony
- 60% off 1 event ticket
- Invitation to dinner (non-registrants) – 2 free passes
- 25% off advert in the CARILEC CE Industry Journal (November 2023)

*\*Open to members and non-members.*

### Technical Tour Sponsor

#### **Ad-on USD\$8,500**

*Includes t-shirts and promo banner.*

#### **Stand Alone USD\$10,000**

*Includes t-shirts and promo banner*

*\*Ad-on exclusive to members only.*



# Event Sponsorship

## Member Form - Expression of Interest



**CARILEC**  
An Association Of Electric Energy Solution Providers

Date: \_\_\_\_\_

### 1. COMPLETE THE COMPANY INFORMATION IN THIS SECTION

Company Name: \_\_\_\_\_

#### Authorized Company Representative Information

Address: \_\_\_\_\_

Name / Position \_\_\_\_\_ / \_\_\_\_\_

Address: \_\_\_\_\_

Telephone \_\_\_\_\_

Website: \_\_\_\_\_

Email \_\_\_\_\_

### 2. TICK THE EVENT/LEVEL THAT THE COMPANY IS INTERESTED IN SPONSORING (ONE EVENT PER FORM)

#### EVENT

#### SPONSORSHIP LEVEL

☐ HR/PR/CS CONFERENCE

☐ DIAMOND SPONSOR

☐ CEOs & LEADERSHIP CONFERENCE

☐ PLATINUM SPONSOR

☐ ENGINEERING & PROCUREMENT CONFERENCE

☐ EMERALD SPONSOR

☐ CAREC CONFERENCE & EXHIBITION

### 3. BY SIGNING BELOW, THE AUTHORIZED COMPANY REPRESENTATIVE UNDERSTANDS THAT:

1. Sponsoring companies wishing to hold independent social functions or organize technical tours must do so outside of CARILEC's scheduled events. Notwithstanding, sponsoring companies must consult with CARILEC's Marketing and Member Services Department at least 2 months prior to the event in this regard.
2. Sponsoring companies must adhere to deadlines for the submission for personnel biographical data and other corporate information
3. Sponsoring companies must submit all high-resolution logos, images and promotional graphics to the CARILEC office electronically within one week of confirmation of sponsorship.
4. Logos should be submitted in the following formats high quality formats: PDF, EPS, JPEG
5. Images and promotional graphics must be in the following high quality formats: PDF, JPEG, PNG, TIFF, BMP
6. If a company is selected to sponsor an event, full payment must be made at least 15 days after notification of sponsorship award. CARILEC reserves the right to rescind its offer of sponsorship if payment is not made within that time.

\_\_\_\_\_  
Authorized Representative Signature

\_\_\_\_\_  
Date

### 4. DO NOT COMPLETE THIS SECTION. TO BE COMPLETED BY CARILEC AND COPY RETURNED TO COMPANY

Date Received \_\_\_\_\_

Received by \_\_\_\_\_

# Agreement & Payment

## For Sponsorship & Advertisement



**CARILEC**  
An Association Of Electric Energy Solution Providers

Mr./Ms./Mrs. \_\_\_\_\_ Title \_\_\_\_\_  
Organization: \_\_\_\_\_ Parent Company: \_\_\_\_\_  
Address: \_\_\_\_\_  
\_\_\_\_\_  
City/State/Province: \_\_\_\_\_ Country/Postal Code: \_\_\_\_\_  
Tel: \_\_\_\_\_ Fax: \_\_\_\_\_  
E-mail Address: \_\_\_\_\_ Company URL: \_\_\_\_\_

## Conference Selection

HC/PR/CS \_\_\_\_\_ CEOs & Leadership \_\_\_\_\_ Line-workers Symposium \_\_\_\_\_ Engineering \_\_\_\_\_  
CAREC Conference & Exhibition \_\_\_\_\_  
Diamond \_\_\_\_\_ Platinum \_\_\_\_\_ Emerald \_\_\_\_\_ Gold \_\_\_\_\_ Silver \_\_\_\_\_ Bronze \_\_\_\_\_ Other \_\_\_\_\_

## Advertisements

Half Page \_\_\_\_\_ Full Page \_\_\_\_\_ Center Page \_\_\_\_\_

Total Amount Due: \$ \_\_\_\_\_

\_\_\_\_\_ I will pay by cheque or bank draft made payable to CARILEC (CHEQUES MUST BE MADE PAYABLE TO CARILEC)

### BANKING DETAILS:

CARILEC,  
A/C NO. 1129402  
SWIFT: PNBUS3NNYC  
CIBC FIRST CARIBBEAN INTERNATIONAL BANK LTD  
BRIDGE STREET  
CASTRIES  
SAINT LUCIA  
SWIFT CODE: FCIBLCLC

### CORRESPONDING BANK DETAILS:

WELLS FARGO  
375 PARK AVENUE, NY 4080  
NEW YORK 10152  
SWIFT CODE: PNBUS3NNYC  
ABA NO.: 026005092

\_\_\_\_\_ Please provide me with the Credit Card payment link.

**FULL PAYMENT MUST BE PAID TWO (2) MONTHS BEFORE EVENT.**

**\*Terms and conditions apply.**

# Some of our Sponsors over the Years







# CARILEC

An Association Of Electric Energy Solution Providers

## Contact and Submission Information Events Leads



**Alana Raymond**

Marketing & Member Services Manager  
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**Keitha Isaac-Mathurin**

Lead Events Coordinator  
Email: [kisaac@carilec.org](mailto:kisaac@carilec.org)



**Nicole Jean Baptiste Emmanuel**

Learning and Development Officer  
Email: [njeanbaptiste@carilec.org](mailto:njeanbaptiste@carilec.org)

**Event Contact:** [events@carilec.org](mailto:events@carilec.org)

**Telephone:** 758-731-7111 or 758-452-0140 **Fax:** 758-452-0142

