



CARILEC
An Association Of Electric Energy Solution Providers



Sponsorship Package 2020

Maximise Your Market Presence

Established in 1989, the Caribbean Electric Utility Services Corporation (CARILEC) is the Premier Association of Energy Service Providers and their partners, facilitating the development of world-class sustainable electric solutions in the Caribbean Region. CARILEC strives to enhance the effectiveness of its members by providing industry related services, creating regular networking, training and knowledge sharing opportunities; supporting mutual assistance programs and accelerating the region's energy sector transition through innovation and advocacy.

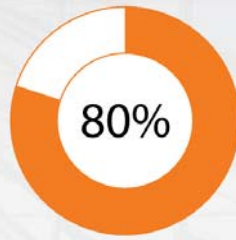
CARILEC events provide the ideal marketing and advertising platform for your Company's growth in the Caribbean, South & Central Americas Electric utility and energy markets. Company's searching for creative, interactive ways to reach new, loyal and active customers are invited to partner with us. By partnering with us you can increase your company exposure in the utility and energy industries and enhance your customer base. The cross-marketing offered will benefit your company by enabling you to reach your customers more efficiently, credibly and memorably.

Our sponsorship package is designed to position your brand in the region, provide strong networking opportunities, generate sales, form stronger business partnerships and leverage lead generation. We offer many sponsorship opportunities that can be tailored to your marketing goals and budgets. Whatever your focus in the industry, we are sure that one of our packages will be aligned to your goal.

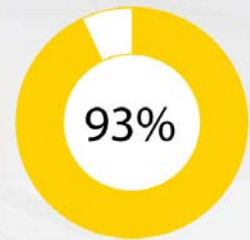
ABOUT OUR 2019 PARTNERS



**Sponsors & exhibitors
across 2019**



**Sponsored or exhibited
at 2 or more events**



**Found the events met or
exceeded their expectations**

Contact and Submission Information:

Conferences

Marketing & Membership Department



Alana Mathurin

Marketing & Member Services Manager
Email: araymond@carilec.org



Keitha Isaac

Marketing & Member Services Assistant
Email: kisaac@carilec.org

Seminars

Training Department



Laurena Primus

Training Manager
Email: slprimus@carilec.org

Conference Contact: conference@carilec.org / Seminar Contact: training@carilec.org

Telephone: 758-731-7111 or 758-452-0140 **Fax:** 758-452-0142

P.O. Box CP5907 . Castries . Saint Lucia



CAREC

CARILEC Renewable Energy Community

2020 CARILEC EVENTS!



"Good organization and planning. The speed-networking is excellent. A very good place to meet customers."

Randy Cole, K-line Insulators

Conferences	Date	Location
Human Resource, Corporate Communications, & Customer Service Conference	22nd - 25th March*	Trinidad
Chief Executive Officers and Leadership Conference	17th-20th May*	Guyana
Engineering & Procurement Conference	19th - 23rd July**	Punta Cana, Dominican Rep
Renewable Energy & Smart Grid Conference	20th - 24th September*	Miami

Seminars	Date	Location
Corporate Secretaries & Legal Officers	23rd - 26th March	Trinidad
Occupational Health & Safety	8th - 9th April	Antigua
Lineworker Symposium, Rodeo & Manufacturers Showcase	13th - 16th May	Barbados
Disaster Management	14th - 15th May	Barbados
GIS Symposium	12th - 13th November	TBA

Key

* Conference with Workshop and Board Meeting

** Conference with Workshop ONLY

ADVERTISING & BRANDING RATES

See page 5 for Ad-Specs

*Human Resource, Corporate Communications & Customer Service Conference or
Linesman Rodeo & Manufacturers Showcase or Occupational Health & Safety Seminar*

Description	Members & Local Businesses	Non Members
*1/2 Page Advertisement	\$150	\$200
Full Page Advertisement	\$200	\$250
Center Page Advertisement	\$300	\$400
Event App Logo Banner Linked to your Company Website (Excluding Rodeo APP)	\$50	\$150
Sponsor's day - Delegates to wear sponsors shirt) Sponsor to provide shirts.	\$1,000	\$1,600
* Display table for Authors (Official signing of books for delegates)	Free with Registration	
Pens/Notepads/Napkins (Sponsor to provide)	\$300	\$500
Flyer Distribution in Conference Bag	\$75	\$150

Chief Executive Officers and Leadership Conference

Description	Members & Local Businesses	Non Members
1/2 Page Advertisement	\$350	\$500
Full Page Advertisement	\$500	\$700
Center Page Advertisement	\$800	\$1,000
Event App Logo Banner Linked to your Company Website	\$100	\$350
Sponsor's day - Delegates to wear sponsors shirt) Sponsors to provide shirts.	\$1,500	\$3,500
Pens/Notepads/Napkins (Sponsor to provide)	\$500	N/A
Flyer Distribution in Conference Bag	\$100	\$150

Engineering & Procurement Conference

Description	Members & Local Businesses	Non Members
1/2 Page Advertisement	\$300	\$450
Full Page Advertisement	\$450	\$650
Center Page Advertisement	\$750	\$950
Event App Logo Banner Linked to your Company Website	\$150	\$350
Sponsor's day (Delegates to wear sponsors shirt) Sponsors to provide shirts.	\$1,500	\$3,500
Pens/Notepads/Napkins (Sponsor to provide)	\$500	N/A
Flyer Distribution in Conference Bag	\$100	\$150

Renewable Energy & Smart-Grid Conference

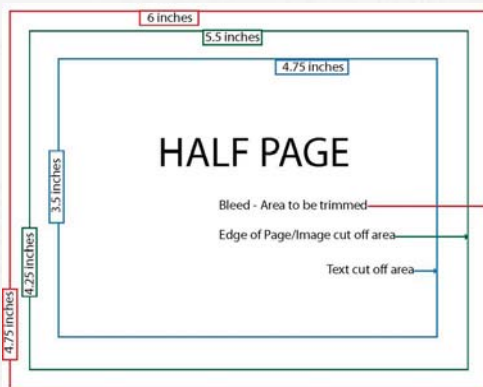
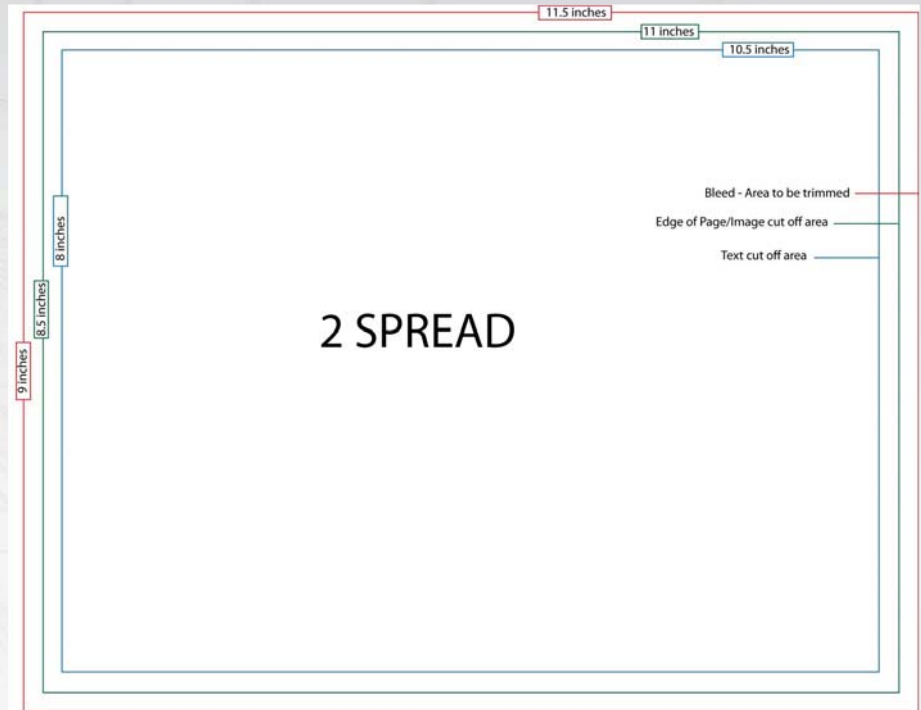
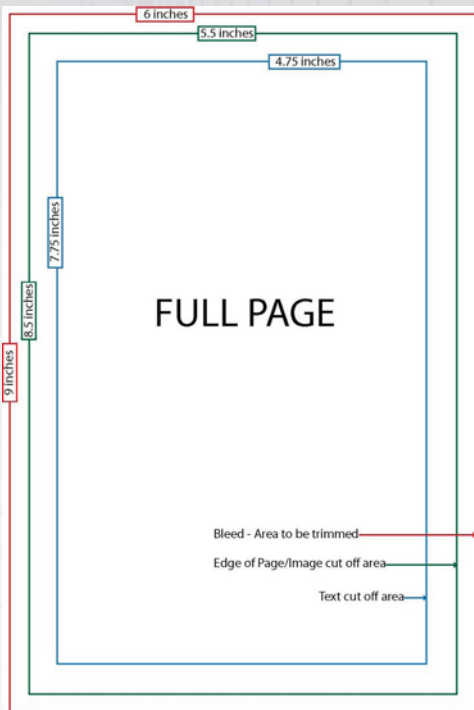
Description	Members & Local Businesses	Non Members
*1/2 Page Advertisement	\$200	\$250
Full Page Advertisement	\$250	\$350
Center Page Advertisement	\$350	\$500
Event App Logo Banner Linked to your Company Website	\$100	\$300
Sponsor's day (Delegates to wear sponsors shirt) Sponsor to provide shirts.	\$1,000	\$1,600
Pens/Notepads/Napkins (Sponsor to provide)	\$500	\$750
Flyer Distribution in Conference Bag	\$100	\$200

ADVERTISING SPECIFICATIONS

Magazine/Conference Brochure:

Printed Magazines and Brochures are formatted to fit Letter

Position	Dimensions	Bleed	Final Dimensions of Ad
2 page centre	8.5in. x 11in.	0.25in.	9in. X 11.5in.
Full Page	8.5in. x 5.5in.	0.25in.	9in. X 6in.
Half Page Horizontal	4.25in. X 5.5in.	0.25in.	4.75in. X 6in.



KEY
 White Area: Text
 Ligh Blue: Actual Size
 Red: Bleed Area

Minimum DPI: **300**

Acceptable formats include: **.ai, .eps, .pdf, .psd, .jpg and .tiff**

Text should be 0.5in away from the outer edge of the light blue area indicated above to prevent clipping (**text should NEVER be within the red areas indicated above**).

HR, Corporate Communications & Customer Service Conference

SPONSORSHIP PACKAGE

Description	Platinum	Gold	Silver	Bronze
	US\$3000	US\$2000	US\$1000	US\$500
Event partner branding- Website, Facebook, Digital and print brochure, electronic marketing and media	○	○	○	○
Event website Page & App—company's description and logo and website link	○	○	○	○
Display of Sponsors Banner in Main conference area *	○			
Pre & Post CARILEC Social Media Conference Promotions	○	○	○	○
One Complimentary Exhibition table at Conference venue	○	○	○	50% off
Advertisement in Conference Brochure	Full Page Ad	1/2 Page Ad	1/2 Page Ad	50% off any Ad
Continuous mention throughout Conference	○	○	○	○
5-10 min speech during the Official Opening Ceremony	○			
250-300 word advertorial in the Conference Brochure	○			
Half Page advert in the April 2020 CARILEC Newsletter (Members Only)	○			
% off registration	1 Free Pass	30% off 1 Pass	25% off 1 Pass	10% off 1 Pass
First priority for T- Shirts (Optional Cost)*	○			
Sponsorship of a Luncheon with menu that includes company's logo and promotional information + 5 min speech	○			
Invitations to the Opening Ceremony for sponsoring company	2	1	1	
Sponsorship of a Conference Coffee/Networking Break + 3 min Speech		○		



* To be provided by Sponsor

ALL PRICES ARE QUOTED IN US DOLLARS

Sponsorship Award Policy

1. OVERVIEW

All Members in good standing are eligible to sponsor qualifying CARILEC events. The award of sponsorship packages to companies is based on a clear written Expression of Interest (see included EOI Form) from Members within the time period allocated for responses. The deadline dates for receipt of Expressions of Interest for 2020 events are outlined below:

Event	Sponsorship Level	Qty	EOI deadline date
2020 HR/PR/CS Conference	PLATINUM	1	January 21st 2020
2020 CEO & Leadership Conference	DIAMOND	1	January 21st 2020
2020 CEO & Leadership Conference	PLATINUM	1	January 21st 2020
2020 CEO & Leadership Conference	EMERALD	1	January 21st 2020
2020 Engineering Conference	DIAMOND	1	February 3rd 2020
2020 Engineering Conference	PLATINUM	1	February 3rd 2020
2020 Engineering Conference	EMERALD	1	February 3rd 2020
2020 RE & Smart Grid Conference	PLATINUM	1	April 29th 2020

2. SELECTION OF SPONSORS

Following the deadline date, the following will apply:

- ⇒ If no EOI is received for a package by the deadline date, CARILEC may elect to extend the deadline date;
- ⇒ If one EOI is received for any package by the deadline date, that company will be offered the sponsorship opportunity for that package (see award process);
- ⇒ If the number of EOIs received exceed the available sponsorship packages, companies that received recent sponsorship for the same or higher packages will have the lowest priority. In the event of a tie, priority will be given to Members who are actively involved in the association. In the event of a further tie, the award will be made on a “first come first served” basis.

3. AWARD PROCESS

After a company receives written notification of sponsorship award from CARILEC, payment must be made to the secretariat office within 15 calendar days. On receipt of payment, CARILEC will announce the sponsorship award. If payment is not received in that time, CARILEC reserves the right to rescind its offer of sponsorship.

*** For Gold, Silver and Bronze sponsorship packages please note these packages will be awarded on a “first come first serve basis”. Please fill out the Sponsorship & Advertising form on page 12 ONLY**

CARILEC Event Sponsorship

Member Form - Expression of Interest

Date: _____

1. COMPLETE THE COMPANY INFORMATION IN THIS SECTION

Company Name: _____

Authorized Company Representative Information

Address: _____

Name / Position _____ / _____

Address: _____

Telephone _____

Website: _____

Email _____

2. TICK THE EVENT/LEVEL THAT THE COMPANY IS INTERESTED IN SPONSORING (ONE EVENT PER FORM)

EVENT

SPONSORSHIP LEVEL

HR/PR/CS CONFERENCE

DIAMOND SPONSOR

CEOs & LEADERSHIP CONFERENCE

PLATINUM SPONSOR

ENGINEERING CONFERENCE

EMERALD SPONSOR

CAREC & SMART GRID CONFERENCE

3. BY SIGNING BELOW, THE AUTHORIZED COMPANY REPRESENTATIVE UNDERSTANDS THAT:

1. Sponsoring companies wishing to hold independent social functions or organize technical tours must do so outside of CARILEC's scheduled events. Notwithstanding, sponsoring companies must consult with CARILEC's Marketing and Member Services Department at least 2 months prior to the event in this regard.
2. Sponsoring companies must adhere to deadlines for the submission for personnel biographical data and other corporate information
3. Sponsoring companies must submit all high-resolution logos, images and promotional graphics to the CARILEC office electronically within one week of confirmation of sponsorship.
4. Logos should be submitted in the following formats high quality formats: PDF, EPS, JPEG
5. Images and promotional graphics must be in the following high quality formats: PDF, JPEG, PNG, TIFF, BMP
6. If a company is selected to sponsor an event, full payment must be made at least 15 days after notification of sponsorship award. CARILEC reserves the right to rescind its offer of sponsorship if payment is not made within that time.

Authorized Representative Signature

Date

4. DO NOT COMPLETE THIS SECTION. TO BE COMPLETED BY CARILEC AND COPY RETURNED TO COMPANY

Date Received _____

Received by _____



Mr./Ms./Mrs. _____ Title _____

Organization: _____ Parent Company: _____

Address: _____

City/State/Province: _____ Country/Postal Code: _____

Tel: _____ Fax: _____

E-mail Address: _____ Company URL: _____

Conference Selection

ENGINEERING & PROCUREMENT ____ CEO'S & LEADERSHIP ____ HR/PR/CS ____ RE & SMART-GRID ____

OHS ____ LINESMAN SYMPOSIUM ____ DISASTER MANAGEMENT ____ GIS ____

Diamond ____ Platinum ____ Emerald ____ Gold ____ Silver ____ Bronze ____ Other ____

Advertisements

Half Page ____ Full Page ____ Center Page ____ Event App logo ____

Total Amount Due: \$ _____

I will pay by cheque (bank draft) made payable to CARILEC (CHEQUES MUST BE MADE PAYABLE TO CARILEC)

BANKING DETAILS:

CARILEC,
A/C NO. 1129402
SWIFT: PNBPU3NNYC
CIBC FIRST CARIBBEAN INTERNATIONAL BANK LTD
BRIDGE STREET
CASTRIES
SAINT LUCIA
SWIFT CODE: FCIBLCLC

CORRESPONDING BANK DETAILS:

WELLS FARGO
375 PARK AVENUE, NY 4080
NEW YORK 10152
SWIFT CODE: PNBPU3NNYC
ABA NO. : 026005092

Please charge my credit card:

MasterCard Visa American Express

Card No.: _____ Exp. Date: _____

Card Holder's Signature: _____

Required: Billing address if different from above

Name: _____

Address: _____

City/State/Province: _____ Country/Postal Code: _____

FULL PAYMENT MUST BE PAID TWO(2) MONTHS BEFORE CONFERENCE (Members Only) /NON-MEMBER PAYMENT MUST BE PAID WITHIN 5 DAYS OF Booking Sponsorship Category .

Powering the Caribbean's Growth Through:



CARILEC
An Association Of Electric Energy Solution Providers

- Advocacy
- Promoting the Use of Renewable Energy
- Training & Conferencing
- Benchmarking for Continuous Improvement
- Building Sustainable Stakeholder Partnerships
- Empowering Communities through Energy Security
- Utility Disaster Restoration

Corporate Values

• Collaboration:

We foster and celebrate teamwork across the Caribbean region and beyond; bridging gaps between private and public sector, local, regional and international organizations, technical and policy expertise.

• Innovation & Agility:

We are catalysts for change in our region: we create multiples opportunities for our stakeholders to experience and adopt the latest technologies and opportunities in the fields of energy solutions.

• High Ethical & Professional Standards:


We cultivate trust from all our stakeholders by maintaining the highest quality of service and integrity standards.

• Social & Environmental Responsibility:


We ultimately work for the benefits of the people of our region and the welfare of our planet: we orient our decisions to increase the prosperity and sustainability of the Caribbean way-of-life.

Contact

 758.452.0140/1

 www.carilec.org

marketing@carilec.org

 Desir Avenue, Sans Souci
Castries, Saint. Lucia, W.I.
P.O. Box CP5907

Find Us on Social Media



CAREC

CARILEC Renewable Energy Community

[/community.carilec.org](http://community.carilec.org)



[/carilecpower](https://www.facebook.com/carilecpower)



[/carilecpower](https://twitter.com/carilecpower)



[/carilec](https://www.linkedin.com/company/carilec)



[CARILEC Secretariat](https://www.youtube.com/channel/UC...)