

Caribbean Environment Exhibition

Edition 2001

May 30 – June 1, 2001

**Under the Patronage of
the President of the Guadeloupean Regional Council**

Foreword by Gerard Thomas, President of EWI Guadeloupe,

1999 : EWI Guadeloupe (Environment West Indies) initiated the first environment exhibition in Guadeloupe. The keynote of that event was the signature of the first regional Agenda 21 in France. As a commitment to sustainable development, it gave a framework for integrating environmental concern in public and private policies in the French Antilles. The exhibition was quite a success, attended by numerous Caribbean counterparts.

2001 : Stakeholders in the sector expressed the desire to have the meeting reconvened and to further activities in the field. The exhibition is purported to give the stakeholders, the public and the school children in the Antilles exposure to environment-related information and technical meetings, similar to what is found in Europe (Pollutec, Exporec, etc....).

The organizers have selected four main topics that are relevant to what has already been started in this field by the local authorities, specifically significant in island environments, bearing in mind a **Caribbean approach, with national and international backgrounds** :

- **Drainage and waste water treatment**
- **Energy and air treatment**
- **Waste management**
- **Natural and industrial risks**

The **Caribbean Environment Exhibition** is designed to :

- **Enhance consultation opportunities** to impose a common dynamics towards developing environmentally friendly activities.
- **Support major programs** undertaken by regional authorities and therefore demonstrate the sector's commitment to promote environmental concern and apply sustainable development technologies.
- **Encourage** the presence of environmental businesses in the Caribbean
- Provide the business sector, the general public and school children with **state of the art informative meetings**

General public animation

An **International Environment Film Festival** will be held during the exhibition,.
Interactive terminals will feature environment software
A bookstore shall be open to the general public. Direct broadcast by RFO SAT will ensure international audiovisual coverage.

3 days of intense dealings

3000 visitors in 1999, of which 1000 school children from Guadeloupe. **More than 5000 visitors** are expected at the Caribbean Environment Exhibition.
For this edition , more than 500 reps have been invited.

Your visitors are prospective investors

The visitors declare that they

- Want to **purchase equipment, technologies and services**, after their visit;
- Come for **prospective investment**
- Come to **discover innovative products**,
- and come for **new suppliers**

YOU WILL MEET THE RIGHT PEOPLE

Most of our visitors are decision-makers, executive officers, or instrumental in the purchase of environment related equipment, technology or services.

YOU WILL BE IN DIRECT CONTACT WITH THEM

16 CARIBBEAN ISLANDS REPRESENTED

Anguilla, Antigua, Aruba, Costa Rica, Cuba, Bahamas, Dominica, Grenada, Haiti, Jamaica, Nevis, Dominican Republic, St Kitts, St Lucia, St Thomas, St Vincent.

KEY CONFERENCES AND FAQ DISCUSSIONS

In 1999, 46 speakers gave conferences on the topics retained for the exhibition to inform, sensitize and rally the public.

Pour tout contact :
Thierry FORTUNE: Tel -.05.90.82.41.82 - Fax: 0590. 82.40.42
Mail : EWI.Guadeloupe@wanadoo.fr

REGULAR EXHIBITORS

EDF, ADEME, Caraïbe hydrocurage, Caraïbe environnement, RIVARD, CGSP, Région Guadeloupe, GSI, GETELEC, SGE Environnement, Caraïbe recyclage, CITEC Environnement, Colas, CT Environnement, Cyclergie, Eco-emballage, Equateur Environnement, E.Compagnie, Groupe Nicollin, Petroleum Technics Cie, Plastic Omnium, Seen, SMS, Sogea Martinique, Sogea Toulouse, Telerep, Huwer- hydrovide, Protelec Pompes, Safège, Société Caraïbienne de Canalisation, Agrosystem, Apex Caraïbe, Blandin, Charth, Cogetherme, CTM, Géothermie Bouillante, Phébus Caraïbes, Siif Antilles, Solelec Caraïbes, Suntech, Vergnet Caraïbes, Sert, Sogquadigaz, Sunstice, Tecsol, Eco-ener...

Satisfied visitors...

Elice G. - Guadeloupe “A very promising show for Guadeloupe; these new technologies should be propitious for Guadeloupe. It is good awareness work ”

F.G. - Guadeloupe “ Guadeloupe has essential environmental assets. Let's keep it beautiful and clean. The show is essential for information and environmental awareness in Guadeloupe. Excellent idea. To be furthered ...”

Harry J.DURIMEL. Les verts -Guadeloupe “A good initiative that opens new promising doors for co-operation with the Caribbean”.

Info-DOM “Great show great success May this be a lasting trend ! I believe in your energy . You are on the right track ! ”

Gilles DURANS Excellent show! It calls for synergy between decision –makers in charge of the environment and those in charge of economic development ”

Marie virginie le Boudier Trade and services Executive LOME IV Bureau – Dominican republic “Remarkable and well organized ”

Senator Richard Mc PHAIL Environment Minister–GRENADA-“ Excellent exhibition... ”

YOU WILL HAVE FREE ACCESS TO :

- Press releases,
- Archives from the first edition of the Caribbean Environment Exhibition (press releases / presentation files, and conferences).
- Conference and animation programs.
- Exhibitors innovations, regularly updated, with pictures,
- The Exhibition press file
- Press meetings schedule
- Logos and exhibition map
- Information on environment markets (market research and enquiries summary reports)

Very active media contacts

In 1999 more than 100 journalists covered the event : TF1, RFO, la 5, Canal 10, la UNE Guadeloupe, Télévision loisirs, RCI, France Antilles, 7 Mag...

The Press and media service at the Caribbean Environment exhibition will be in permanent contact with the French and international business and economic

Pour tout contact :

Thierry FORTUNE: Tel -.05.90.82.41.82 - Fax: 0590. 82.40.42

Mail : EWI.Guadeloupe@wanadoo.fr

press. During the exhibition, a press room shall be reserved for the journalists so that they can be properly documented on your firm and businesses.

The Caribbean Environment Exhibition shall be promoted in international exhibitions and meetings, such as POLLUTEC.

The Exhibition website

All major Internet search engines will feature the website address for the Caribbean Environment Exhibition. It will also be featured in all promotion and market research supports. The website gives visitors the opportunity to prepare their visit by discussing beforehand with the exhibitors via the online "business-page".

For any further information

Feel free to contact us by e-mail : EWI.Guadeloupe@wanadoo.fr

Earmark your agenda for

The Caribbean Environment Exhibition
Edition 2001

May 30 – June 1, 2001 - CWTC, Guadeloupe